ST. TAMMANY PARISH COUNCIL

RESOLUTION

RESOLUTION COUNCIL SERIES NO: C-3264

COUNCIL SPONSOR: ARTIGUE PROVIDED BY: COUNCIL OFFICE

RESOLUTION TO ENCOURAGE THE ST. TAMMANY PARISH TOURIST COMMISSION TO PROMOTE FISHING AND THE FISHING GUIDE INDUSTRY AS AN IMPORTANT ATTRACTION WITHIN ST. TAMMANY PARISH.

WHEREAS, the St. Tammany Parish Commission's mission is to market and promote St. Tammany Parish as a highly desirable destination for visitors and thereby increase the economic impact of tourism on the area; and

WHEREAS, St. Tammany Parish's proximity to Lake Pontchartrain, the Rigolets and the Gulf of Mexico makes it an ideal destination for water related activities; and

WHEREAS, in addition to water sports and swamp tours, fishing is high on the list of enjoyable sports activities within the Parish; and

WHEREAS, there is already established within the Parish a Fishing Guide industry that is ready, willing and able to assist tourists in finding and catching fish; and

WHEREAS, the industry will greatly benefit from assistance from the Tourist Commission in funding and promoting an advertising campaign to attract Parish tourists to the charter fishing opportunities on the Northshore.

THE PARISH OF ST. TAMMANY HEREBY RESOLVES that the St. Tammany Parish Tourist Commission through its advertising and promotion's programs promote the Fishing Guide industry in St. Tammany Parish.

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